

**MISSION**

We're on a mission to point people to Jesus. For over 60 years we have pursued the same mission in Kelowna and we're just getting started. Want to be a part of the mission, let's chat!

**CONNECT**

[www.trinitychurchkelowna.ca](http://www.trinitychurchkelowna.ca)  
(250)860-3273  
[@trinitykelowna](https://www.instagram.com/trinitykelowna)

**APPLY**

Please send resume and cover letter to [nvanderburg@trinitykelowna.ca](mailto:nvanderburg@trinitykelowna.ca)

**IMPORTANT**

Start dates, # of weeks, and wage to be confirmed before final job offer.

**ROLE**

- Start Date: June 27, 2022 (Flexible)
- 21 hours per week
- 8 weeks

The Digital Content Intern will:

This position focuses fully on creating a strong online presence for Trinity Kids that displays a fun, welcoming and safe environment for kids and families from all backgrounds. This position provides valuable learning experience for a student pursuing a career in the area of digital media, communications, and church ministry.

Details:

- Work alongside and collaborate with the Trinity Kids team to ensure values and goals are aligned and met
- Attend weekly meetings with assigned supervisor
- Other creative endeavors as interested/needed

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**RESPONSIBILITIES**

- Manage Trinity Kids social media accounts (Facebook and Instagram) in alignment with the values of Trinity Church Kelowna as a whole
- Create high quality and engaging posts/stories/reels for social media through online design software such as Canva or Adobe programs
- Create engaging written captions for digital media pieces
- Editing short videos for posting on social media through Canva or mobile apps
- Strategize and develop new digital ideas and goals to benefit the Trinity Kids team and overarching Trinity communications team
- Monitor church engagement related social media platforms for trending news, ideas, and feedback
- Research and evaluate marketing and digital content
- Taking photos and videos during Kids Summer Camps
- Work alongside and collaborate with the Trinity Kids team to ensure values and goals are aligned and met
- Attend weekly meetings with assigned supervisor
- Other creative endeavors as interested/needed
- Other duties as assigned

## **APPLICANTS SHOULD HAVE:**

- Familiarity with social media strategies and platforms
  - Ability to multitask and take initiative
  - Hardworking work ethic and dedicated outlook
  - Experience with content creation is a plus, even if not professionally
  - Ability to take direction and absorb information quickly
  - Excellent verbal and written communication skills
  - Be detail-oriented
  - Be able to work both independently and as part of a team
  - Understanding of and commitment to the mission of Trinity Church as a whole
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## **REPORTING & MENTORING**

This role reports to Natasha Vanderburg, Graphic Designer.

Regular mentorship gatherings will be led by Jared Patterson, Trinity Kids Pastor.

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## **PROTECTION SCREENING**

All applicants will be required to complete a Criminal Record Check. Post open until position filled.